

Anoon Clearing & Forwarding Agency Private Limited



Company Profile



www.anoonclearing.com

No.77A &79A, Main Street, Colombo 01100, Sri Lanka



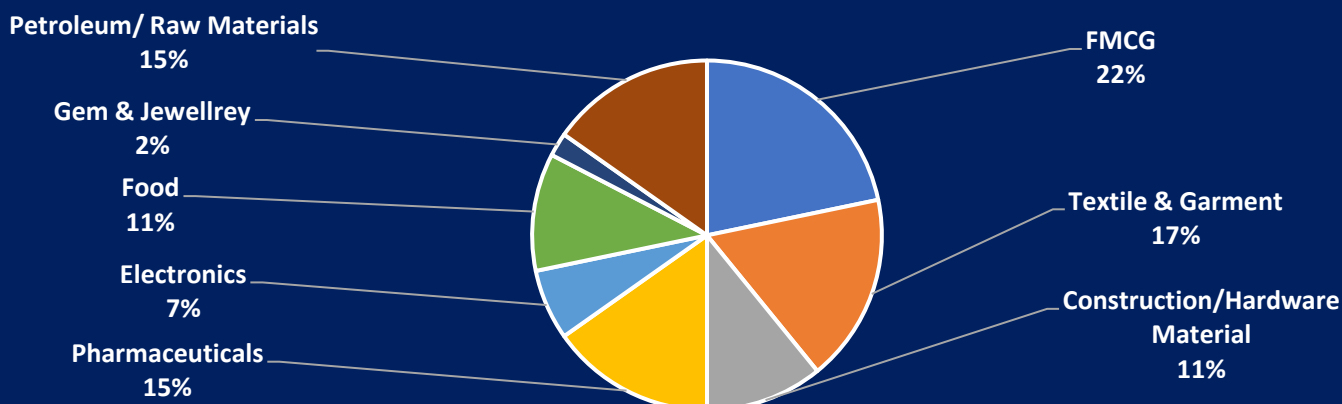
About Us

Established in 1968, our company emerged as one of the Pioneering Customs House Agent (CHA), proudly securing the 39th registration at Sri Lanka Customs and the 10th at Sri Lanka Ports Authority. With over 50 years of unwavering commitment, we stand as one of the most seasoned CHAs amidst a sea of over 5000 newcomers.

Today, our legacy shines with an unparalleled expertise in delivering "Reliable, Efficient & Prompt Service." Our journey is adorned with a steadfast dedication to building and nurturing trust with key entities such as Sri Lanka Customs, Sri Lanka Ports Authority, Sri Lanka Standards Institute, Import Control License, International Technological Institute, and various other stakeholders, earning us unblemished accolades since our inception.

At our core, we uphold values of Trust, Honesty, and Customer Satisfaction, prioritizing integrity over mere financial gain. With an arsenal of experience and a team of highly skilled professionals, we stand prepared to tackle any challenge that comes our way, ensuring excellence in every endeavor within our domain which has allowed us to consistently deliver unparalleled expertise and premium services to our corporate clients.

Industries we cater to



Our Journey

1968

Establishment

Established as a pioneering Customs House Agent (CHA), being the 39th CHA registered at Sri Lanka Customs and the 10th CHA registered at Sri Lanka Ports Authority.

Registration

In 1983, Anoon Clearing & Forwarding Agency Pvt. Ltd. registered with both Sri Lanka Customs and Sri Lanka Ports Authority, marking a pivotal moment in its official recognition within the logistics sector.

1983

1990

Sourcing Service

In 1990, Anoon Clearing & Forwarding Agency Pvt. Ltd. introduced tailored solutions for importers from China, offering specialized sourcing services to meet their unique needs and requirements.

Consultations

In 2001, Anoon Clearing & Forwarding Agency Pvt. Ltd. expanded its operations to include consultation services, enriching its suite of offerings to provide expert guidance and support to clients navigating the complexities of the logistics industry.

1995

2001

Partnership

In 1995, Anoon Clearing & Forwarding Agency Pvt. Ltd. forged strategic partnerships to broaden its business operations, leveraging collaborative efforts to enhance its service offerings and extend its reach within the logistics industry.

Gold Award

In 2006, Anoon Clearing & Forwarding Agency Pvt. Ltd. was honored with the prestigious Gold Award from Customs, a testament to its unwavering commitment to excellence and outstanding performance within the logistics industry.

2006

2010

Digitization

In 2010, Anoon Clearing & Forwarding Agency Pvt. Ltd. introduced online services, leading the industry in accessibility and efficiency, and surpassing competitors in service innovation.

Private Limited

In 2013, as our business experienced significant growth, we transitioned from a partnership to a private limited company. This allowed us to enhance our operational capabilities, attract additional investment, and better meet the evolving needs of our clients..

2013

2020

Strategic Partnership

In 2020, Anoon Clearing & Forwarding Agency Pvt. Ltd. fostered strategic partnerships to expand its reach and capabilities, driving further growth and innovation within the industry.

NLA Awards

In 2021, Anoon Clearing & Forwarding Agency Pvt. Ltd. was honored with the National Logistics Award, acknowledging its exceptional contributions and leadership within the industry.

2021

2024

Present

An established leader in the logistics industry, with over 50 years of experience and a team of highly qualified professionals. Recognized for our commitment to trust, honesty, and customer satisfaction, and known for our hands-on approach to logistics management.

Types of Shipments we handle

IMPORTS

EXPORTS

PROJECT

SPECIALIZED

BOI

BONDED

Modes of Shipment we handle

70% SEA

Seventy percent of our monthly operations are fueled by sea freight, highlighting its crucial role in our logistics. Our expertise in managing these operations reflects our commitment to tailored solutions and unmatched customer satisfaction as we navigate global trade routes with unwavering dedication to excellence.



30% AIR

Thirty percent of our monthly operational volumes are sustained by air freight, demonstrating its substantial impact. Our adept management of air freight operations underscores our dedication to swift and reliable delivery, reinforcing our commitment to excellence within the logistics domain.





Infrastructure & Technology

Operating within an automated environment, Anoon Clearing & Forwarding Agency Pvt. Ltd. seamlessly integrates cutting-edge infrastructure and state-of-the-art technology to optimize logistics processes. Our facilities are equipped with advanced security practices in collaboration with Sri Lanka Customs, ensuring the highest levels of safety and compliance.

Our partnership with Sri Lanka Customs enables seamless integration with ASYCUDA WORLD, a leading customs management system. This platform facilitates streamlined and expedited clearance procedures for our clients by allowing real-time tracking, efficient documentation management, and automated processing, thereby minimizing delays and enhancing overall efficiency.

In addition to ASYCUDA WORLD, we leverage other essential systems and technologies to further enhance our operations. These include advanced inventory management systems, transportation management software, and sophisticated tracking and tracing platforms. By harnessing the power of these tools, we ensure optimal visibility, control, and coordination throughout the supply chain process, enabling us to deliver reliable and efficient services to our clients.

Furthermore, our highly skilled workforce is adept at utilizing these systems to their full potential, ensuring swift handling and processing of cargos, including fragile shipments such as tiles, sanitary ware, and dining equipment. With a commitment to excellence and personalized service, our dedicated staff members leverage technology to cater to all aspects of our clients' logistical needs, providing expert guidance, efficient coordination, and reliable support.

In summary, Anoon Clearing & Forwarding Agency Pvt. Ltd. combines cutting-edge infrastructure, advanced technology, and a highly skilled workforce to deliver unparalleled logistics solutions, ensuring reliable and efficient services for our clients in today's dynamic global marketplace.

Our Strategic Intent

Our Vision

"To become a leading, sustainable logistics provider across Asia, delivering seamless solutions to all customer segments through innovation and technology."

Our Mission

"To establish ourselves as a customer-centric and sustainable logistics provider, offering extensive services and integrated supply chain solutions. We focus on People, Planet, and Profit, delivering reliable, efficient, and prompt service with unmatched quality, speed, and flexibility, even in a VUCA world."

Our Values

INTEGRITY	COHERENCE
TRUST	RESPONSIBILITY
WIN-WIN	PROFESSIONALISM
FLEXIBILITY	LONG-TERM FOCUSED



Our Services

With a focus on premium services tailored exclusively for Business-to-Business (B2B) clients, Anoon Clearing & Forwarding Agency Pvt. Ltd. specializes in delivering comprehensive logistics solutions that exceed industry standards. Our suite of specialized services encompasses a wide range of offerings designed to meet the unique needs of our esteemed clientele be it a new entrepreneur or a well established corporate.

From meticulous Imports Clearing and efficient Exports Forwarding to strategic exports consolidation and seamless inland transport solutions, we offer end-to-end logistics support to facilitate smooth and timely movement of goods across borders. Additionally, our team of experienced professionals is equipped to handle a diverse array of cargo types.

At Anoon Clearing & Forwarding Agency Pvt. Ltd., we understand the importance of reliability, efficiency, and transparency in today's global marketplace. That's why we leverage cutting-edge technology, advanced infrastructure, and a skilled workforce to deliver unparalleled logistics solutions that meet and exceed the expectations of our discerning B2B clients.



Value Added Services

- 1 / Documentation Support**
- 2 / Advisory Consultation Services For New Orgs**
- 3 / Valuation Services & Advanced Valuations**
- 4 / Legal Support for Customs Related Cases**
- 5 / Procedural Advice for Customs Clearances**
- 6 / Advance Ruling & Preferential Rates Calc**

Value Proposition for Customers

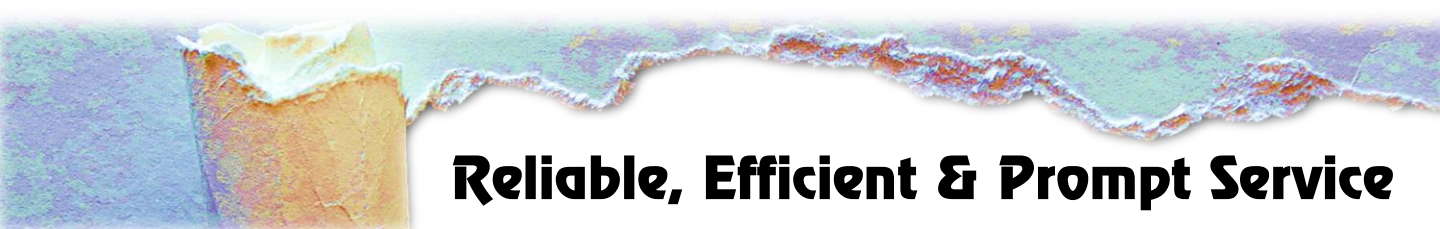
With an unwavering commitment to trust, honesty, and client satisfaction, Anoon Clearing & Forwarding Agency Pvt. Ltd. offers a distinctive value proposition that transcends conventional logistics services. Backed by decades of experience, robust infrastructure, and unparalleled expertise, we provide a comprehensive suite of solutions designed to alleviate the burdens of logistics management for our esteemed corporate clients.



At ACFA, we understand the paramount importance of ensuring a seamless and hassle-free logistics experience. Leveraging our extensive industry knowledge and infrastructure, we offer a unique hands-free service that allows our clients to entrust us with every aspect of their shipment's journey from the moment it arrives at Sri Lanka ports. This hands-free approach is not merely a service offering; it's a commitment to providing our clients with peace of mind and the assurance that their consignments are in the most capable hands.

From meticulous documentation support to legal assistance for customs-related cases, our value-added services are tailored to simplify the logistics process and mitigate operational challenges for our clients. We take pride in our ability to go above and beyond, ensuring that every aspect of the logistics journey is handled with the utmost care and attention to detail as we understand the critical importance of maintaining ethical and legal standards in all our dealings. Our team is dedicated to ensuring that every documentation and procedure handled by us adheres to the highest ethical and legal standards. In the event of a post-clearance audit, our clients can rest assured that our meticulous approach will satisfy even the most stringent regulatory requirements, providing them with unparalleled confidence and peace of mind.

- Unwavering commitment to trust, honesty, and client satisfaction.
- Decades of experience, robust infrastructure, and unparalleled expertise.
- Hands-free service approach for corporate clients' peace of mind.
- Entrustment of every aspect of the shipment's journey from arrival at Sri Lanka ports.
- Comprehensive suite of solutions tailored to simplify logistics processes.
- Meticulous documentation support and legal assistance.
- Assurance of adherence to the highest ethical and legal standards.
- Dedication to satisfying even the most stringent regulatory requirements.
- Partnership built on trust, reliability, and excellence.



Reliable, Efficient & Prompt Service

Team & Expertise

Our team comprises industry pioneers, distinction-level award holders, and UK-qualified professionals with education up to master's level. With extensive hands-on experience in international business across multiple countries, our board members operate at the forefront of the imports, exports & trading business. Our expertise goes beyond conventional customs house agents, as our highly educated and qualified team brings a wealth of knowledge and practical experience to every project.

Moreover, we are supported by a diverse range of consultants, legal professionals, former customs officers, and even officers from World Customs Organization. This collective expertise allows us to navigate complex regulatory landscapes with confidence, ensuring that every aspect of our clients' logistics needs is handled with precision and insight.

In addition, we are proud to have customers who have remained loyal for three generations and four decades. We have been integral to their growth, providing comprehensive logistics support throughout the years. This longstanding relationship speaks volumes about the trust and reliability that we offer, further solidifying our position as a trusted partner in the industry.

Board of Directors

AH Sabreen, as an entrepreneur brings over 38 years of experience to his role as Chairman of ACFA. His extensive business ventures across the Middle East, Sri Lanka, Malaysia, and China have provided him with deep insights into international logistics and supply chain management. Holding an MBA and a certification as a Customs House Agent (CHA) in Sri Lanka, Sabreen has been instrumental in establishing ACFA as a reliable and efficient logistics service provider. His leadership continues to guide the company towards sustained growth and excellence in service delivery. His deep understanding of global business dynamics and commitment to excellence continues to steer the company toward sustained growth and innovation.



AH Sabreen
CHAIRMAN



Muhammadh Umair has more than 7 years of experience in top-level director roles in multiple industries. His expertise in business management and psychology informs his leadership style, enabling him to drive customer-focused initiatives that enhance service delivery. Certified with distinction as a Customs House Agent (CHA) in Sri Lanka, Umair plays a key role in optimizing ACFA's logistics operations and expanding its market presence in regions such as Sri Lanka and Malaysia. His academic background includes an MBA from the UK, and his strategic insights are vital to the company's ongoing success. Additionally, Umair has contributed to academic institutions in the UK, bringing a depth of knowledge in strategy and leadership to his role at ACFA.

Muhammadh Umair
EXECUTIVE DIRECTOR

Abdur Rasheedh has developed an intrapreneurial architecture adding his experience close to more than half a decade within logistics and diverse sectors. His remarkable academic achievements early have been instrumental in shaping and executing strategic initiatives and driven business growth and innovation. Shifting gears with an MBA, a background in psychology as the Valedictorian, and certification as a Customs House Agent (CHA) in Sri Lanka, Rasheedh combines his academic knowledge with practical experience to develop strategies that enhance ACFA's competitive edge in the global logistics market. His focus on strategic development, informed by an understanding of human behavior, ensures that ACFA remains adaptive and forward-looking, aligning business operations with long-term objectives.



Abdur Rasheedh
DIRECTOR OF STRATEGY & DEVELOPMENT



S. Sudesh Kumar is a seasoned professional with over 38 years of experience in managing customs and logistics processes. As a certified Customs House Agent (CHA) in Sri Lanka, Kumar is adept at navigating complex regulatory environments to ensure compliance and efficiency in ACFA's operations. His deep operational knowledge and attention to detail are essential to ACFA's commitment to providing reliable and prompt logistics services, making him a cornerstone of the company's operational success.

Sudesh Kumar
DIRECTOR OF OPERATIONS

Quality Assurance and Compliance

Our team comprises industry pioneers, distinction-level award holders, and UK-qualified professionals with education up to master's level. With extensive hands-on experience in international business across multiple countries, our board members operate at the forefront of the imports, exports & trading business. Our expertise goes beyond conventional customs house agents, as our highly educated and qualified team brings a wealth of knowledge and practical experience to every project.

Moreover, our collective expertise allows us to navigate complex regulatory landscapes with confidence, ensuring that every aspect of our clients' logistics needs is handled with precision and insight.

In addition, we are proud to have customers who have remained loyal for three generations and four decades. We have been integral to their growth, providing comprehensive logistics support throughout the years. This longstanding relationship speaks volumes about the trust and reliability that we offer, further solidifying our position as a trusted partner in the industry.

Furthermore, we are committed to continually upgrading ourselves to the latest industry standards as changes occur. Our proactive approach includes engaging consultants for all levels and departments. These consultants independently review each department and its functions, ensuring that we remain at the forefront of industry best practices and compliance.

By embracing a culture of continuous improvement and adaptation, we guarantee that our operations are always aligned with the most current standards and regulations. This commitment not only reflects our dedication to excellence but also ensures that our clients receive the highest quality of service at all times.

Corporate Social Responsibility

At Anoon Clearing & Forwarding Agency Pvt. Ltd., corporate social responsibility (CSR) and sustainability are at the heart of everything we do. We are driven by a commitment to create meaningful change, particularly in the areas of education and healthcare for underprivileged communities. Our approach goes beyond mere donations; we actively engage in partnerships with educational institutions and health organizations to develop sustainable programs that have a lasting impact. By dedicating our time, resources, and expertise, we strive to empower these communities, ensuring that our efforts contribute to real, measurable progress. We believe that true corporate responsibility means standing by our values and making a positive, enduring difference in society. Through these initiatives, we aim to foster a better future, reflecting our dedication to not just business success, but to the well-being of those around us.

Commitment to Sustainability

At Anoon Clearing & Forwarding Agency Pvt. Ltd., our dedication to environmental sustainability is woven into the fabric of our operations. We recognize the vital role we play in preserving the planet for future generations, and as such, we actively implement eco-friendly practices across all aspects of our business. By following the guidelines set forth by the World Customs Organization (WCO) and other international organizations, we ensure that our sustainability efforts align with global standards. From minimizing our carbon footprint to promoting sustainable supply chain management, we are committed to reducing our environmental impact. Our efforts go beyond compliance; we strive to lead by example in the logistics industry, continually seeking innovative ways to enhance our sustainability practices. By integrating CSR and sustainability into our core business strategy, we contribute to the well-being of our planet while reinforcing our commitment to building a better, more sustainable future for generations to come. This commitment is not just a responsibility but a pledge to our clients, partners, and the communities we serve.

Careers

At Anoon Clearing & Forwarding Agency Pvt. Ltd., we're more than just a workplace – we're a thriving community where careers flourish and dreams take flight. With over 50 years of industry experience, we stand as a beacon of knowledge and expertise in logistics, offering unparalleled opportunities for growth and advancement.

Our commitment to talent development is unwavering. We invest in our people, offering competitive salaries, including lucrative compensation packages for interns, to nurture the next generation of logistics leaders.

What sets us apart is our inclusive and collaborative culture. From the chairman and CEO to our dedicated clerks, everyone works together as a cohesive team, fostering an environment where ideas are shared freely and innovation thrives.

Our track record speaks for itself. Many staff members have been with us for over 35 years, embodying loyalty and dedication. Former staff members have gone on to start their own businesses or assume leadership positions in global companies, a testament to our transformative leadership style.

Within our diverse departments – including Administration & HR, Operations & Logistics, Accounting, and Marketing & Customer Relationship – there are endless opportunities for specialization and advancement.

So if you aspire to make your mark in the logistics industry, look no further. Anoon Clearing & Forwarding Agency Pvt. Ltd. is where careers take flight, and dreams become reality. Join us, and let's shape the future of logistics together.

Contact Us

Feel free to reach out to us via phone, email, or WhatsApp for any inquiries or assistance you may need. We're here to help and look forward to serving you!

If you prefer face-to-face interaction, you're welcome to visit our office for inquiries or assistance. Additionally, you can book an appointment at your convenience to receive consultation services tailored to your needs."

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